

Confidential Client Profile Sheet: Please give us a reading on your organization and the players on your team (work area) in preparation for our upcoming interaction. **QUESTIONS #1 & #2 = Audience Profile / #3 = Meeting History / #4 & #5 = Forecast of Needs.**

1	Name of person completing this form? _____ Position? _____ Organization/Address? _____
2	# of participants expected in my program? _____ Age range of participants? _____; % Female _____; % Male _____; Approximate annual income: \$ _____ Tenure of participants? _____ Is attendance in my program mandatory? _____ In my opinion, the <u>reason</u> for the program to be presented is? _____ _____ At the conclusion of "program" we should be able to? _____ _____ Please list the names and titles of any senior people that will be present for my program? _____ _____
3	Date of last on-site training program? _____ Subject matter presented was? _____ Why was that presented? _____ What did you like most about that program? _____ _____ Was that presenter a member of NSA? _____ Did they hold certifications in their area? _____ What are the 3 biggest challenges facing your organization? _____ _____ How often do you meet for developmental needs: _____
4	What happens directly after my program on your agenda? _____ The next program your team needs to be more effective is? _____ The time frame for that program should be? _____ Why this topic? _____ _____
5	Our primary "MISSION" is? _____ _____ Do you have any suggestions to help me make this program successful? _____ _____

Thank You! Please fax Tollfree to **1-877-90-MAGEE** or return by mail to:
JMI, Inc., P.O. Box 701918, Tulsa, OK, 74170-1918.