

Activity Sheet 2-A
Why Do “I” Care:

Defining Your Passion and Personal Buy-In Factor

List your reasons for doing what you do each professional day. Dig deep within and identify “why” you do what you do or “why” you believe the role you fill is valuable to another person or to society as a whole:

Activity Sheet 2-B
Why Do “I” Care:

Defining Your Passion and Personal Buy-In Factor

Now identify the one most important entry from Activity Sheet 2-A, and write “why” that reason is so important and “how” it is inwardly motivating for you:
