

## Activity 30-A

### Improving Your Communication Effectiveness: The Art of Sending the Correct Signal

Take time today as you are witness to others conversations and dissect them into the below exercise. Or, in teams of 3-to-5 people take turns sharing a short story.

Roles: Speaker shares a story with the listeners and must keep talking until all the listeners indicate that they have been made to feel as if the signal was intended just for them. Listener's will all hold a hand in the air as a signal that they are listening and keep their hand up until they feel the Speaker has communicated directly to them for five uninterrupted seconds.

Listener's will score the Speakers and debrief when all are down. Use the following score sheet for each speaker.

Speaker One: \_\_\_\_\_  
(ineffective) -5-4-3-2-1 **WHAT FACTOR'S** 1+2+3+4+5+ (effective)  
(ineffective) -5-3-2-1 **WHY FACTOR'S** 1+2+3+4+5+ (effective)  
(ineffective) -5-4-3-2-1 **HOW FACTOR'S** 1+2+3+4+5+ (effective)

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